



125 West 55th St
New York, NY 10019

#4241774 -REV

Contract # 26800869	Changes as of: 2/14/2020 at 1:20 PM	Version: Current State Version 3
CPE:	Flight: 2/13/20 - 2/18/20	Station: WGME
Agency: Tulsi Now, Inc	Advertiser: Gabbard for President	Market: Portland, ME
PO Box 75255	Product: Tulsi	Office: WASHINGTON
Kapolei, HI 96707	Agency Order #:	Service: Nielsen
	Buyer: Sarah Rose	Primary Demo: Adults 35+
	Salesperson: BRADLEY PHILIPPS	Assistant: BRADLEY PHILIPPS2
	202-955-5342	202-955-5342
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$3,960.00
		Total Spots: 20
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 4241774

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/13 - 2/18						Total Spots	Total \$	CPP*	GRP*
							2/13	2/14	2/15	2/16	2/17	2/18				
1	M-F 6a-6:30a		News	\$120.00	0.0	30	0	1	0	0	0	0	1	\$120.00	\$0.00	0.0
2	M-F 6:30a-7a		News	\$120.00	0.0	30	1	0	0	0	0	0	1	\$120.00	\$0.00	0.0
3	M-F 7a-9a		CBS Morning	\$120.00	0.0	30	0	1	0	0	0	0	1	\$120.00	\$0.00	0.0
4	Sa 8a-10a		CBS Morning	\$120.00	0.0	30	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
5	Su 9a-10:30a		CBS Morning	\$320.00	0.0	30	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
6	Su 10:30a-11:30a		Face Nation	\$200.00	0.0	30	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
7	M-F 9a-10a		Oz	\$40.00	0.0	30	1	1	0	0	0	0	2	\$80.00	\$0.00	0.0
8	M-F 10a-11a		Deal	\$40.00	0.0	30	0	1	0	0	0	0	1	\$40.00	\$0.00	0.0
9	M-F 11a-12n		Price	\$40.00	0.0	30	1	0	0	0	0	0	1	\$40.00	\$0.00	0.0
10	M-F 12n-12:30p		News	\$100.00	0.0	30	0	1	0	0	0	0	1	\$100.00	\$0.00	0.0
11	M-F 12:30p-1:30p		Young	\$80.00	0.0	30	0	1	0	0	0	0	1	\$80.00	\$0.00	0.0
12	M-F 3p-4p		Phil	\$60.00	0.0	30	0	1	0	0	0	0	1	\$60.00	\$0.00	0.0
13	M-F 4p-4:30p		Judy	\$100.00	0.0	30	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
14	M-F 4:30p-5p		Judy	\$100.00	0.0	30	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
15	M-F 5p-5:30p		News	\$240.00	0.0	30	1	0	0	0	0	0	1	\$240.00	\$0.00	0.0
16	M-F 5:30p-6p		News	\$240.00	0.0	30	0	1	0	0	0	0	1	\$240.00	\$0.00	0.0
17	M-F 6p-6:30p		News	\$360.00	0.0	30	1	0	0	0	0	0	1	\$360.00	\$0.00	0.0
18	M-F 6:30p-7p		CBS News	\$360.00	0.0	30	0	1	0	0	0	0	1	\$360.00	\$0.00	0.0
19	M-F 7p-7:30p		News	\$240.00	0.0	30	0	1	0	0	0	0	1	\$240.00	\$0.00	0.0
20	Sa 6p-6:30p		News	\$160.00	0.0	30	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
21	Su 6:30p-7p		News	\$240.00	0.0	30	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0



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22	M-F 7:30p-8p		ET	\$160.00	0.0	30	0	1	0	0	0	0	1	\$160.00	\$0.00	0.0
23	M-Su 11p-11:35p		News	\$200.00	0.0	30	0	1	0	0	0	0	1	\$200.00	\$0.00	0.0
24	Th 8p-9p		Young/Uni	\$600.00	0.0	30	1	0	0	0	0	0	1	\$600.00	\$0.00	0.0
25	F 8p-9p		Macgyver	\$400.00	0.0	30	0	1	0	0	0	0	1	\$400.00	\$0.00	0.0
26	F 10p-11p		Blue	\$400.00	0.0	30	0	1	0	0	0	0	1	\$400.00	\$0.00	0.0
27	Sa 1p-3:30p		NCAA	\$40.00	0.0	30	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
28	Sa 3p-6p		Golf	\$120.00	0.0	30	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
29	Su 1p-3:30p		NCAA	\$40.00	0.0	30	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
30	Su 3p-6p		Golf	\$120.00	0.0	30	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
31	M-F 4p-4:30p		Judy	\$140.00	0.0	30	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
32	M-F 4:30p-5p		Judy	\$140.00	0.0	30	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
33	M-F 7p-7:30p		News	\$240.00	0.0	30	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
TOTALS:							6	14	0	0	0	0	20	\$3,960.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
02/14/20 12:22 PM	BRADLEY PHILIPPS	please hold onto credits
02/14/20 12:18 PM	Nathan Uschmann	Pulling spots 2/15-2/18 per client request.
02/13/20 3:10 PM	BRADLEY PHILIPPS	ok
02/13/20 3:08 PM	Nathan Uschmann	Wrong rate for Judge Judy (should be \$140).

Competitive Information	
Market Budget:	\$30,267
WGME Share:	30%
Comment:	
Unknown:	70%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	\$3,960.00	N/A	0.0
Total	100%	20	\$3,960.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Feb	20	\$3,960.00
Total	20	\$3,960.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	2/14/20 12:18 PM	Nathan Uschmann	Confirmed		35	\$-5,120.00	\$3,960.00	Changes: Total \$ from \$9,080.00 to \$3,960.00, Total Spots from 55 to 20. 28 buylines added or modified.
Makegood 1	2/13/20 3:08 PM	Nathan Uschmann	Confirmed	5	8	\$0	\$9,080.00	Changes: Total Spots from 58 to 55. 5 buylines added or modified.
Queued for Electronic Contracting	2/12/20 3:16 PM					\$0	\$0	
Queued for Electronic Contracting	2/12/20 3:15 PM					\$0	\$0	
New	2/12/20 3:06 PM	BRADLEY PHILIPPS	Confirmed	58		\$9,080.00	\$9,080.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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